

## **Press Release**

## FOR IMMEDIATE RELEASE

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## UMC Acquires Border Pediatrics To Strengthen Pediatric Care Throughout El Paso

El PASO, TX: University Medical Center of El Paso has acquired both locations of Border Pediatrics, a longtime provider of high quality pediatric care in El Paso, having served thousands of borderland families. Border Pediatrics will continue its care and remain located at 4500 N. Mesa in west El Paso, and 10211 Alameda in El Paso's lower valley. This new UMC presence provides El Pasoans more options for enhanced pediatric care. Dr. Ruben R. Roncallo and his medical staff are now UMC Associates and will continue to see patients at both locations, now known as UMC Border Pediatrics.

"As the largest public hospital along the US/Mexico border and the only Level 1 trauma center in our region, we need to continually find more ways to bring greater access to care for our community while providing advanced physicians and technologies that ensure a quality of care that is second to none," said Jacob Cintron, UMC President & CEO. "Border Pediatrics ensures we are continuing on that path in our care of younger patients. They will also complement specialty care opportunities with our partner El Paso Children's Hospital."

The growth of UMC throughout El Paso continues the vision of UMC's Board of Managers and hospital leadership. "I think joining UMC is a great thing for me because I have been involved in the community and El Paso for years and UMC has provided so much support, especially for the free clinic in Canutillo," said Dr. Roncallo, owner of Border Pediatrics as a private practice for 18 years. "For me to be a part of University Medical Center of El Paso, it is going to be a benefit to the community because I'm really

involved in the community," adds Dr. Roncallo, "to give this beautiful community all the service they need." Since Border Pediatrics opened in 2002, Dr. Roncallo and his team of nearly 20 have cared for approximately 70,000\_patients from newborn to 18 years. Services include: well visits, school and sports physicals, treatment of ear, sinus and viral infections, skin diseases, asthma and allergies, minor procedures and surgeries, counseling for obesity, ADD, ADHD, Depression, Autism, and more.

Dr. Roncallo completed his pediatric residency at Texas Tech University Health Sciences Center (TTUHS) in El Paso and held several positions there including chief resident, associate director of pediatric clinics, and clinical instructor. Prior to his residency, Dr. Roncallo attended Universidad Metropolitana in Barranquilla, Colombia. He also spent time in Miami, Florida as a lab technologist with a concentration on hematology, chemistry and bacteriology.

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**About UMC:** For 105 years, University Medical Center of El Paso (UMC) has been providing exceptional, high quality care for the entire El Paso region. UMC is home to the region's only Level I Trauma Center, the only Comprehensive Level I Stroke Center, and the only Level IV Maternal Critical Care Center. UMC's mission is to Heal, to Serve and to Educate. For more UMC News, go to: http://www.umcelpaso.org (News Releases at bottom of main page.)